

# Keyania Rayshell Campbell

[keyaniacampbell@outlook.com](mailto:keyaniacampbell@outlook.com) • [portfolio](#)

## Education

### Ph.D., Applied Intercultural Arts Research

University of Arizona, Expected 2026

Concentrations: Digital Humanities, Intangible Cultural Heritage, Memory Studies

Dissertation: “Boilin’ Over: Reconstructed Sonic Memories of Pre-Katrina New Orleans”

Advisors: Kathryn Rose Alexander, Ph.D., Tyina Steptoe, Ph.D.

### M.A., Applied Intercultural Arts Research

University of Arizona, 2021

Thesis: Sounding the Black Churches of Dallas

Advisor: Jennifer C. Post, Ph.D.

### B.S., Liberal Arts

East Texas A&M University

Concentrations: Culturally Responsive Arts Education, Ethnography

## Teaching

### Teaching Assistant

Africana Studies, University of Arizona, Fall 2021 – Current

- Guest lectured and assisted professor with online African American Literature course
- Supported online instruction for ~120 students per semester using the D2L platform.
- Co-developed and integrated innovative media and technology into curriculum, including AI tools, volumetric video, and graphic novels.
- Provided individualized academic advising, helping students set goals, track progress, and improve performance.
- Actively recruited and mentored students interested in Africana Studies, fostering engagement and intellectual curiosity.

### Guest Lecturer for “African American Literature”

University of Arizona, Feb 2025

- Delivered one-time lecture titled “Zora Neale Hurston & Ethnography”

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- Incorporated multimedia materials to illustrate key concepts in Hurston's contributions to anthropology

## Guest Lecturer for "Music and Health Story Lab"

University of Arizona, Feb 2025

- Delivered one-time lecture discussing sound in arts-based ethnography
- Demonstrated audio editing in Audacity

## Education Coordinator

Peace Corps, Divjake, Albania 2016– 2018

- Experimented with qualitative research methods for English education
- Developed critical thinking curriculum for Albanian students
- Incorporated ethnographic insights from hip-hop culture into critical thinking curriculum
- Collaborated with Albanian educators on lesson plans

## English Instructor

Dallas Public Libraries, 2015

- Taught English language skills to community members in a public library setting
- Developed lesson plans to engage diverse learners

## Research

### Research Intern, "Second World Music: Latin America, East Germany, and the Sonic Circuitry of Socialism"

Institute for Musicology & Media Studies, Humboldt-Universität zu Berlin, May–July 2025

- Conducted archival research on East German–Latin American musical exchanges (e.g., Festival des politischen Liedes, GDR radio broadcasts), working with uncatalogued materials including reel-to-reel tapes and policy documents at multiple German archives
- Participated in field observations and reconstruction of musical score and choreographic materials
- Produced and edited podcast "Playing the Archive"

## Qualitative Research Assistant

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Mel and Enid Zuckerman College of Public Health, University of Arizona, Spring 2023-Spring 2024

- Recruited participants for study on the benefits of virtual reality church services for elderly Black community members
- Created and conducted surveys and internal review board documents for human subjects research
- Co-authored a poster and paper on study results

## **Independent Field Study: Investigative Aesthetics**

Southeastern Europe, Summer 2023

- Explored with curators and tour operators the relationship between aesthetics and investigative practices through visits to key sites, museums, and cultural institutions in Albania, Montenegro, Bosnia, and Croatia
- Developed a nuanced understanding of the role of arts in state violence, conflict and unrest
- Applied insights to academic projects on cultural memory post-disaster in the United States

## **Encounters Summer Institute: Arts-Based Ethnography**

Kalloni, Lesvos, Greece, Summer 2022

- Collaborated with arts-based ethnographers on projects for public island exhibition “Beach Memories”
- Conducted ethnographic research on socio-politics of island life

## **Peace Corps: Albanian Hip-Hop**

Divjake, Albania 2017-2018

- Interviewed members of and documented local hip-hop culture
- Incorporated ethnographic insights from hip-hop culture into critical thinking curriculum
- Translated lyrics to English for analysis

## **Creative Scholarship**

### **“05 in Shreveport” – Multi-Sensory Art Installation**

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University of Arizona, Spring 2023

- Synthesized ethnographic research into a multi-sensory public installation that explored historical acoustemology and Black Southern millennial culture
- Used sound production, archival methods, and oral histories to create an immersive experience, presented at the Memory Studies Association Annual Meeting

## **“Life Rippling” “Project Recapture” and “Attaching to a Dream” – Spatial Audio in Virtual Reality**

University of Arizona, Fall 2023

- Produced sound for 360 virtual reality video
- Created music for virtual reality video
- Conducted research to develop video ideas
- Wrote, produced and acted in videos

## **“Beach Memories” – Sound and Land Art Experiment**

Lesvos, Greece, August 2022

- Designed and executed a two-part sensory and artistic exploration of memory and environmental connection, integrating sound, land art, and community engagement
- Emphasized cross-disciplinary approaches to understanding cultural identity, incorporating elements of environmental art, sensory studies, temporality, and ethnographic research

## Publications

Campbell, Keyania. 2023. “Gone: Lost Soundscapes of the American South.” *Obsidian: Literature & Arts in the African Diaspora* 49 (2): Outta Sight!: Sonic Bodies in the Galaxy of Black Listening.

Palmer, Kelly, Keyania Campbell, and others. Forthcoming 2025. “Feasibility of a Virtual Reality Intervention to Reduce Loneliness and Psychosocial Distress Among Older Black Church Members.” *Annals of Behavioral Medicine*.

## Conference Installations & Posters

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- Campbell, Keyania. 2024. *'05 in Shreveport: Arts-Based Memory Studies*. Installation presented at the Memory Studies Association Nordic Conference, Malmö, Sweden.
- — 2022. *Beach Memories*. Installation (with Anja Nielsen) presented at Encounters, Lesvos, Greece.
- Campbell, Keyania. 2023. *Public Arts-Based Ethnography*. Poster presented at the Graduate Interdisciplinary Programs Showcase, University of Arizona.
- — 2020. *Sustainable Songs: Sound Archives in Ecologically Sustainable Musical Culture*. Invited presentation, Society for Ethnomusicology Southwest Chapter, University of Northern Colorado.
- — 2019. *Sustainable Songs*. Poster presented at the Graduate Professional Student Council Student Showcase, University of Arizona.

## Grants & Fellowships

**Humboldt Internship Santander Scholarship**, Humboldt University – 2025

**Mentor Institute Graduate Fellow**, University of Arizona – 2024–2025

**Digital Humanities Conference Travel Grant**, Dartmouth College – 2024

**Applied Intercultural Arts Research Summer Grant**, University of Arizona – 2019–2024

**Graduate Access Fellowship**, University of Arizona – 2021–2022

– Awarded **\$8,000** for doctoral study (need- and merit-based)

**Paul D. Coverdell Peace Corps Fellowship**, University of Arizona – 2019–2021

– Competitive fellowship for Returned Peace Corps Volunteers; included **in-state tuition, living stipend**, and **community-based internship placement**

## Professional Experience

### Content Analyst

Global Logic, July 2024 – Jan 2025

- Tested and trained artificial intelligence programs for a Fortune 10 company
- Evaluated artificial intelligence output

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## Older Adult Coordinator

Dallas Public Libraries, 2018– 2019

- Developed programming to support well-being for senior community members
- Conducted needs assessments through community surveys

## Memberships

Memory Studies Association

Society for Ethnomusicology

African American Museum Association

University of Arizona Ambassador for Academic Expression

## Specialized Skills

Qualitative Research

Spatial Audio Production

Virtual Reality Production

Augmented Reality Production